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VERGE

Here's what I M doing

The Power of an Idea

How to improve your creativity!

SWEET TASTE OF SUCCESS

Phillip Paschal is on the verge!

2 Fit To Quit

Walk the Talk

From, Phil With Love
Southern Jewels from the Heart
Est. 1987

PROFESSIONAL COACHING – CAN IT BENEFIT YOU?

Relation Ships
YACHT CHARTERS

Let Your Dreams Set Sail
Entrepreneur-Ship Brunch Cruise

POSSIBLE
Transforming lives through education, experiences, and exposure.

ALL ABOUT THE NOTES
Take them, Taste them

WORKSHOPS BLENDED WITH WINE TASTING EVENTS
Presented by Wine People

Entrepreneur Development

**ACHIEVEMENT IS BORN FROM DISCIPLINE
DISCIPLINE IS BORN FROM HABITS**



Welcome to *On the Verge*

Welcome to ***On the Verge (OTV)***, a digital publication dedicated to individual and organizational preparation and accomplishment. OTV focuses on bringing out the best in you by providing content and resources to guide your personal, professional and business development. OTV's goal is to provide valuable content to improve your career, to start a business, goal-setting, life management skills, health-and-wellness, leading a balanced life, etc. OTV promotes those who are pursuing their passion and are on the verge of their big breakthrough. Our objective is to bring you to the edge, but it is up to you to take the leap. We should always be striving to

be on the verge of our next accomplishment.

OTV also serves as the media communication channel for the I M Possible Mall (**I M**). **I M** is a portfolio of businesses, products, services, brands and activities cultivated to elevate the performance of individuals and organizations. **I M** entities form a strategic alliance, leveraging their core competencies to deliver integrated, holistic, robust solutions for personal, professional and business development. **I M** an ecosystem of ***betterment***.

Are you ***on the verge*** of your next accomplishment, breakthrough?

Only those who attempt the absurd will achieve the impossible. – Miguel de Unamuno, Writer

THEME: Power of Ideas & Creativity

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2019-002
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IM | 2



Relation Ships

YACHT CHARTERS



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July 27, 2019

11:30AM – 2:00PM

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blackwidow

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i had a happy productions



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Here's what I M about



In This Issue

- Note from the Founder – The Power of an Idea
- Professional Coaching – What is it and Can it Benefit You?
- All About the Notes
- **On the Verge** – *Phillip Paschal – The Sweet Taste of Success*
- **IM** *AWESOME*
- Featured Article – Tapping into Your Creativity
- Walk the Talk
- **IM** Thrilled
- **IM** Honored – Welcoming a New Team Member
- Power Brunch – Chew on this!
- Level Up Thinking / Entrepreneurship Development Program
- Calendar of Events
- **IM** Gold Partners



How you respond to opportunities and challenges determines the quality of your life. It is your *response* – *ability* that makes the difference.



Claude Garretson (Author, Poet)



FROM

The founder of I M



Welcome to the journey!

The Power of an Idea

One human can change the course of human history - all it takes is the right idea, at the right time, in the right place. And the right place is where you stand at present, the right time is right this very moment and the right idea is the one that defines your existence the best.

– Abhijit Naskar, renowned Neuroscientist and advocate for global harmony and peace.

Everything begins with an idea. Consider that everything that exists that was made by humans began with an idea, a thought, a picture in someone's head. Everything around you no matter how simple or complex is the result of someone's idea. Ideas lead to improving, changing, and transforming our existence.

It is the invisible that drives the visible. The word idea comes from the Greek word, *idein* meaning '**to see**'. An idea is a gift that gives us the ability to see the invisible then with action we can transform the unseen into the seen. As said by Antoine de Saint-Exupery, "A rock pile ceases to be a rock pile the moment a single man contemplates it, bearing within him the image of a cathedral." What *unseen* do you see?

The beauty is that each of us is immersed in an ocean of ideas. Ideas come to us in our waking and sleeping hours. We simply need to be aware of abundance of opportunities to connect with all the ideas floating around us.

Great ideas inspire not only the owner but others too. The word *inspire* comes from the Latin word *inspirare* meaning to '*breathe, blow into, breathe life into*'. When we



acknowledge, share, and give birth to our ideas we give life to ourselves and others. We become *creators*.

Where do the seeds for ideas come from?

- Our imagination
- Our creativity
- Our knowledge
- Our thoughts
- Our problem-solving ability



To generate ideas, begin imagining a world that does not exist; continue learning and reading, maintain positive thoughts, and work on improving your creativity.

How to jumpstart your idea generation

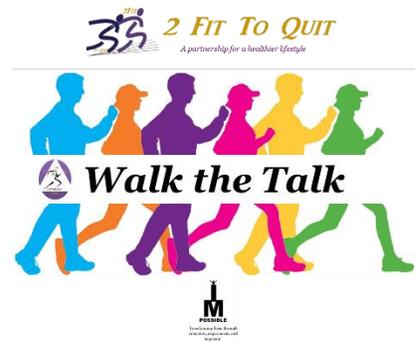
- Pay attention to surroundings (Home, Work, Hobbies, etc.).
- Look for pain (problem) points (where there is pain there is opportunity).
- Look for unmet needs (geographic, demographic, etc.).
- Look for changes (market, industry, political, social, technology).
- Live in the future. If it doesn't exist then build it.
 - “Skate to where the puck is going to be, not where it has been.” – Wayne Gretzky
- Read, read more, and read some more!

Exploit the power of ideas by taking action to transform them into meaningful, valuable solutions.

Darin



POWER
Brunch





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Professional Coaching

What is it and can it benefit you?

What is coaching?

According to The International Coach Federation (ICF) -- the leading global coaching organization and professional association for coaches -- defines coaching as "partnering with clients in a thought-provoking and creative process that inspires them to maximize their personal and professional potential."

Professional coaching is a high-leverage activity to assist you in achieving remarkable progress toward your desired future. Coaches assist you with exploring opportunities and decisions to move you from where you are toward your vision of where you want to be in the future. Coaches are experts in transforming behavior.



Coaching consists of a series of conversations that focus on your growth and development. The coaching relationship begins with defining clear expectations and understanding of how the coaching process works. The relationship must be based on trust, honesty and complete openness. The client must commit to the process.

Coaching is not therapy or mentoring. Those are different professions requiring for a different purpose requiring a different skill-set. Coaching is not something designed for “losers”. Exceptional athletes with a winning legacy utilized personal coaches to take them to the next level. Coaching is about taking individuals to the next level. Coaching helps you to produce solutions to breakthrough your roadblocks.



There are different types of coaches utilizing different coaching models. Some coaches are subject matter experts, others are experts at leading the coaching experience.



Coaching is about assisting clients with defining/refining their purpose, vision and goals and with formulating strategies to achieve their goals and actualizing their vision. Coaching serves as a center of influence and accountability that is built on a deep trusting relationship.

You should view coaching as an investment in yourself and not an expense. This investment typically begins around \$250.00 per hour though there are many coaches who charge less and can go higher than \$2500.00 per hour for senior coaches. A good coach, who produces results (ROI) is worth the investment.

Types of Coaching

Skills Coaching	Executive Coaching	Career Coaching
Performance Coaching	Life (Management) Coaching	Leadership Coaching
Business Coaching	Entrepreneur Coaching	Relationship Coaching
Group or Team Coaching	High-Potential Coaching	Fitness Coaching
Nutrition Coaching	Spiritual Coaching	Financial Coaching

There are many more types of coaching available to assist individuals with improvement, change and transformation in various areas of their life.

How is the coaching delivered?

Effective coaching typically uses a blended delivery method model comprised of face-to-face, videoconferencing, e-mail, or telephone sessions.

Coaching is usually carried out in one-on-one sessions with the coach and the client. Coaching can also be carried out in groups. The engagement for both can be delivered



in a single session, a series of sessions, or ongoing. Coaching can be utilized to address a specific challenge or multiple challenges.

Regardless of the method, the objective is to have sessions with minimal distractions and optimal privacy to allow the coach and client to better connect. Sessions may last from 15 to 60 minutes and may occur one per week to once per month. The coaching relationship usually continues until the client's goals and objectives have been achieved.

The Coach

Great coaches assist individuals with gaining self-awareness, clarifying their goals, achieving their development objectives, unlocking their potential, and often serving as their sounding board.

How do you determine if a coach is good? Currently the coaching industry remains unregulated meaning that anyone can call themselves a coach. Simply because family and friends want to share their problems with you does not make one a good coach. Being an effective coach requires the right personality and skill-set.

There are many education and training facilities that provide coaching courses and will grant a certification to one who successfully completes the designated courses. Since the industry is unregulated, those certifications do not truly represent a standard for qualifications. Currently, the certification given by the International Coaching Federation is the most recognizable and accepted within the industry.

Like other professions requiring certification, it does not guarantee that the recipient will be good at the profession or the right fit for you.



More so than the certification, you want a coach with experience in coaching, the career/industry they are coaching, or a similar field. Even with reputable references, it will still come to you determining whether the coach is the right fit for you.

Most coaches will have a preliminary meeting with potential clients before engaging in an agreement. This meeting allows the coach and the client to determine if it is a right fit. You want to make sure you feel comfortable with the coach and their approach and style whether it be a drill sergeant, high-energy or tranquil type.

Benefits of using a professional coach

It is understood why individuals such as athletes, vocalists, or actors may engage a personal coach. The benefits of coaching can be realized by corporate professionals, entrepreneurs or for individuals on a personal level.



A professional coach will partner with you in a learning process that provides insight and awareness to lead transformative behavior. Your coach will assist you in

- Defining/refining your purpose and vision
- Setting realistic goals and objectives to actualize your vision and realize your purpose
- Improving your performance
- Establishing a map for personal development
- Establishing responsibility and accountability for your life
- Replacing bad habits with good habits



Benefits to an organization

Utilizing a professional coach improves employee engagement, creativity, workplace satisfaction, and bottom line results. According to a Manchester Consulting Group study of Fortune 100 executives, the Economic Times reports "coaching resulted in a ROI of almost six times the program cost as well as a 77% improvement in relationships, 67% improvement in teamwork, 61% improvement in job satisfaction and 48% improvement in quality." Additionally, a study of Fortune 500 telecommunications companies by MatrixGlobal found executive coaching resulted in a 529% ROI.

Here are some common benefits from investing in a professional coach for an employee:

- Experiencing employee's full capabilities
- Improving employee's performance which can improve organizational performance
- Improving employee's creativity and innovation
- Inspire employee to continue learning
- Improving the employee's ability to be a team player

The major benefit of engaging a professional coach is to maximize one's personal and/or professional potential leading to a higher-performing individual and a better quality of life.



Professional Executive Program

Professional Coaching

For more information about I M

Professional Coaching email:

ExecSuccess@ProExecProgram.com





All About the Notes – Take them, Taste Them

Developing collaborative achievement-driven relationships!



We had another successful and enjoyable collaborative achievement-driven event that brought together people with talent, abilities, skills, knowledge, and visions. Our **All About the Notes** is one of our knowledge sharing events to cultivate collaborative achievement-driven relationships to provide attendees inspiration, knowledge, and confidence to leap into their future.

Surrounding yourself with people who have a similar mindset will improve your chances of success.

What separates those who dream of becoming an entrepreneur from those who become entrepreneurs?



It is not money as you as you may think. It's not personality, skills, knowledge, or business type. A study performed by MIT PhD candidate, Hyejun Kim, on data of over 400,000 individuals and interviews of about 100 of those individuals determined that the “leap-factor” was the individual’s support network. Having a support network of people (family, friends, colleagues, etc.) who are encouraging of one’s entrepreneurial ambitions separated those who dream from those who leap. Do you have a support network? Is your circle of influence igniting your passion?



Joseph Oliver retired CEO of Pezrow Companies (now Advantage Marketing) and John Washington, CEO of H Spirit Capital Management.

Great minds coming together to learn, collaborate, and build relationships.





Entrepreneurs Shavona Holiday, Owner of Summer's Smart Cookies, Aziz Holiday, Owner of Holiday Yards Landscaping, and Gary Randolph, Owner of Garden State Essential Oils make time to share their entrepreneurial ideas and experiences.

ENTREPRENEURS

Great people being recognized for their contribution to the **I M** brand, **Taste Me Please**. Gregory Judkins, chef; Mitchell Slade, Owner of My Sweet Experience; Shavona Holiday, Owner of Summer's Smart Cookies; Shelly Bigams, Owner of Love Expressions; and Debra Randolph, Owner of Chair 2 U Designs.



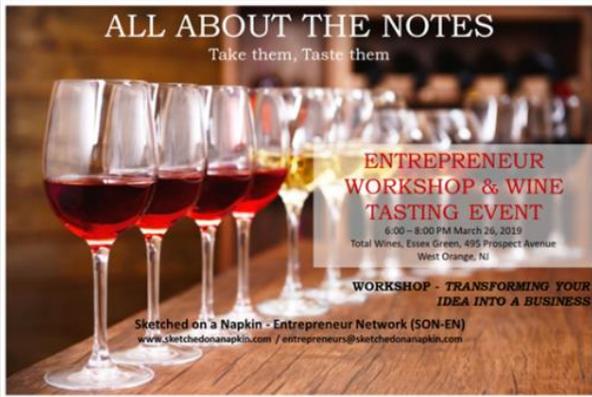


Growing together - Starting from the top (clockwise): Vance Warren - Executive Director, Founder of Phase I Solutions; Khalid Wright - Partner, KCK Wright Group; Aziz Holiday – Owner, Holiday Yards Landscape; Mitchell Slade – Owner, My Sweet Experience; Susan Duffy, retired LVMH Manager, and Keith Wright – Partner, KCK Wright Group.

COLLABORATIVE CONVERSATIONS

Surround yourself with the right people!

Our next **All About the Notes** is scheduled for June 15, 2019. We will pair a panel discussion with Wine 101 Tasting class. If you want to attend or more information email us at otv@impossiblemall.com include your full name and preferred email address. Add the following in the subject field “Please invite me to the next All About the Notes!”



Just a quick note to say we had an awesome time! You should have been there.



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On the Verge

SWEET TASTE OF SUCCESS



Phillip Paschal, owner of *From Phil With Love*

Phillip Paschal has taken the time to share his story of finding his passion and doing what he loves.

I am originally from Augusta, Georgia. Growing up I spent an incredible amount of time with my mother and grandmother in the kitchen following them around, anxious to help as much as I could. They were both great cooks and bakers of

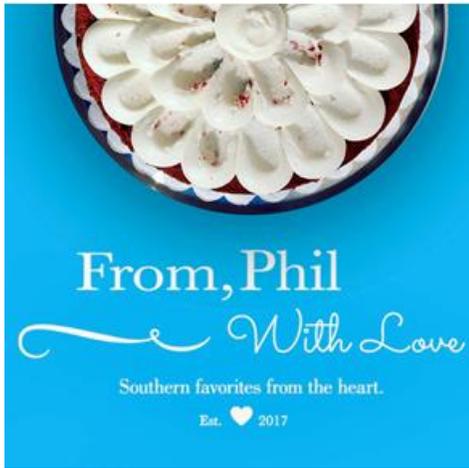
southern cuisine from chitterlings to Chess Pie to Red Velvet Cake. No one could make Red Velvet Cake as sweet and satisfying as my mother. After a great deal of pestering my mother, she eventually allowed me to bake my first cake. I was 9 years old. My mom is the biggest reason I love cooking and baking for others. I did not have many opportunities after that to cook and bake with my mother due to her becoming ill. It was not long after that I would lose her on Mother's Day. I am thankful for the time I had with my mother and grandmother, their love, and exposing me to something I love. I had no idea that one day I would do what I love every day which part of the inspiration for the name of my business.

The following years after losing my mother, I spent being a troubled child. This resulted in me being bounced around group homes and shelters. I struggled with who I was and where I was going with my life. Finally, I made a choice to prove to myself and others that I was more than my current circumstances. I began making positive changes in my life which directed me to enlist in the Army which took me to Kaiserslautern, Germany. It was there I was reconnected to my passion for cooking and baking. I was fascinated by their food and bakeries and ultimately





fell in love with food all over again. Just about every weekend, you could find me visiting a bakery.



Every Sunday, I would cook in the barracks for my friends. After leaving the Army, I enrolled in a college in Illinois and spent much of my spare time cooking and baking for friends again and volunteering to make cupcakes for different college organizations for bake sales. Holidays and gatherings, I was sure to be found in the kitchen or in the backyard grilling. I joined a local theatre group, and once again I found myself cooking and entertaining others as the production cast was often at my home for dinner and barbecues.

With my long history and love of cooking, one would think I would have gone to culinary school. Instead, I majored in pre-med. Like many, I pursued a career that would grant me a better chance of financial security over doing what I love. After graduating college, I moved to Los Angeles and discovered that I was not happy with my career choice as I had limited creative expression. I move backed to Illinois with a plan to relocate to New York to study theatre. When I arrived in NY I committed myself to acting but still made time to host dinner parties.

It was a simple request to make a wedding cake for friends in Kentucky that set things into motion for me. After their honeymoon, they presented an opportunity that would bring me to where I am today. They made a generous offer to invest a portion of their wedding dowry in a bakery if I ever decided to open my own business. They told me the funds would be available whenever I was ready to take the leap. When the time came, they were there for me as promised and in May of 2018, I launched **From, Phil With Love**. Without their support and love, I don't think I could have made this happen. **From, Phil With Love** was borne out of love, encouragement, support and a bit of luck.



I was inspired to build a brand that paid homage to the food and community that gave my life direction. From the first day I cooked with my mother and grandmother in our Georgia kitchen, to now baking

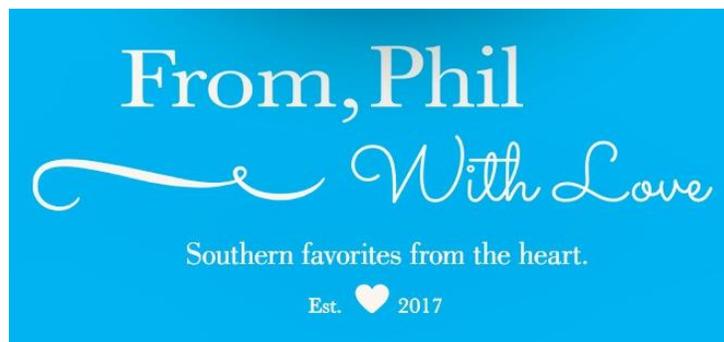


here in New Jersey, I strive to share my story of doing what I love with passion. I want everyone who has one of my desserts to taste the love in every bite.



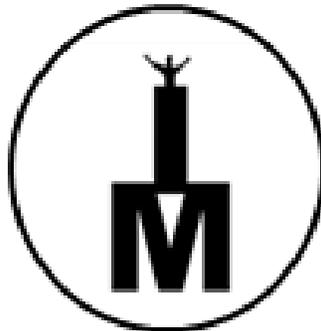
There have been struggles and humbling experiences on my journey. I got through them by having refusing to give up and by having a supportive cast of friends who shared their support and optimism like my closest friend, Ms. Zakkiyah, the owner of Some Sisters. She has continuously shared her positive attitude and encouraging words with me. I believe having loving and supporting friends and family are essential to getting through challenging times. I am incredibly humbled by all the love that has been shared with me over the years. I see every day as an opportunity to strive for success.

From, Phil With Love is about to reach a milestone, its first-year anniversary. We are so excited for what the future holds for us. We recently started a crowdfunding campaign on GoFundMe to raise \$50,000 for a food truck that will allow us to travel the state and country to spread our message of love through food. We look forward to the day when we open a brick and mortar location and being amongst some incredible restauranteurs. From there, I hope to expand into owning a bed and breakfast where I would be able to cook for my guests. Who knows how this may all workout. I do this, if it were not for my mother letting me bake my first cake with her, I don't know where my life would have gone. Though she is not here with me in the flesh, her spirit remains alive in all that I do. "Thank you momma for what you have given me, taught me, and instilled in me. Everything you gave to me was With Love and everything I give back to the world will be **From, Phil With Love.**"





www.fromphilwithlove.com
Phillip@fromphilwithlove.com
201-205-7564



I M proud to see Phillip *on the verge* of his next breakthrough!



I M My Reward program allows you to accrue points for investing in yourself or others. You are automatically enrolled when you purchase your first product or service, refer a client to an **I M** entity, or attend an event. This is just another way to show that **I M** committed to getting you engaged in the process of living your best life.

Bronze Points: Accrued for attending free events

Silver Points: Accrued for referring clients to an I M entity

Gold Points: Accrued for purchasing products or services from an I M entity

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Owner of *My Sweet Experience*
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Tapping into Your Creativity

A common belief is that only a few are gifted with creativity. When we think of creative individuals we typically think of musicians, dancers, artists, sculptors, writers, filmmakers, specialty bakers or chefs, just to name a few. OTV has featured a few of these creative professionals including in this issue. Creativity is not owned by these mainstream professionals.

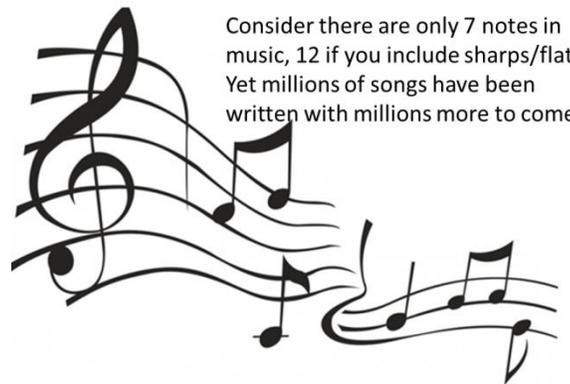
Everyone has the ability and potential to be creative. We are born creative; it is an innate aspect of being human and learning to interact with our environment. As children, we are led by our imagination and creatively respond. By the time many of us become adults, our creativity and imagination have been replaced with practical and realistic. The good news is that you can bring your creativity to life again.

Consider there are only 3 primary colors (red, blue, green) and another 5 secondary colors (orange, yellow, purple, brown and black). Yet we are surrounded by millions of colors.



What is creativity?

Most dictionaries define *creativity* as “the ability to make new things or think of new ideas.” Creativity usually conjures thoughts being *innovative* or *unique*. While there is a connection between creativity and innovative, these are actually two different concepts.

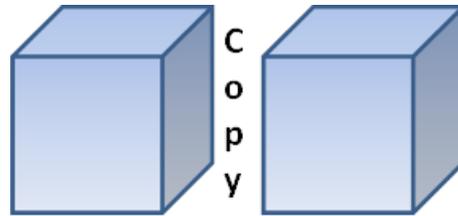


Consider there are only 7 notes in music, 12 if you include sharps/flats. Yet millions of songs have been written with millions more to come.

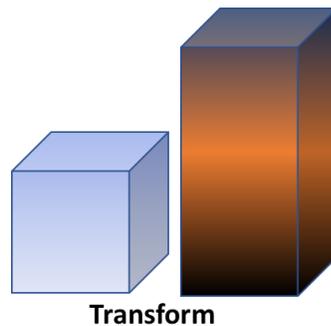
Understanding the elements of creativity

There are three fundamental elements of creativity.

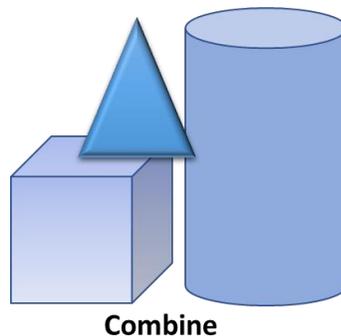
1. **Copy.** Copying is how we learn. Contrary to popular belief, no one starts out original. We replicate what others have done to understand how it is done.



2. **Transform.** Transforming an existing “product” into something new leads to major advances but the original “product” is at the core.



3. **Combine.** By connecting ideas together, creative leaps are usually made.



Can one learn to be creative?

Yes! But like any other skill it will take practice to develop. The more you practice the better you get. Before performing any creative-imagination awakening techniques, you must develop the appropriate mindset. First you have to want to be creative. Second,



stop saying, “I am not creative.” Third, be willing to take the risk to exercise your freedom of expression. You begin by deciding to make a commitment to be creative.

Why being creativity is beneficial?

Creativity is a valuable skill to have professionally and personally. In business, creativity can lead to new solutions in the likes of products, services, and processes to increase revenue, reduce costs, or strengthen a company brand. Creativity leads to new ways to spend time with family and friends which keeps our relationships vibrant, new, fun and exciting.

Actions for building your creativity

- Commit to being creative.
- Build collaborative achievement relationships. Leverage these relationships for learning.
- Do something you love doing. If you cannot do this as a means to make a living the integrate something you love doing within your day.
- Incorporate mindfulness into your day.
- Make a habit of exercising.
- Doodle. Draw. Paint. Enjoy the experience and avoid focusing on the outcome.
- Be or remain curious. Continuously learn.
- Build willing to exercise your freedom of expression.
- Take risks with your creativity. Wear a color you don't usually wear. Drive a differently way to a common destination. Do something differently.
- Keep a positive mindset.



Why did we name our company eblackwidow?

When we *spin-off* our technology consulting business back in 2004 into an independent entity, the term "web" was becoming synonymous with the Internet. Beyond its association with the Internet, a web signifies the connection of multiple points in space, a bridge where gaps of emptiness once existed. Technology provides the means to create bridges and serves as the dominant catalyst in connecting individuals and local economies into a global web of opportunities. Technology has bridged our personal and professional lives.

But long before Internet, the term *web* was mostly associated with spiders. Therefore we thought that the spider --- web association would be a cool concept. It is a recommended tactic to have a "shocking" name because people will remember it. Being that the black widow is one of the most recognized spider names (tarantula being the other), one of the most feared, and viewed as the monarch of the web it became our spider name of choice. The association has also provided the desired "shock value". The "e" simply stands for "electronic".

What's in a name? Everything! **Get a spider byte!**



eblackwidow is an **IM** brand responsible for providing technology services, software and consulting to **IM** brands and clients.

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IM Well 2019



IM committed to improving health and wellness! One way **IM** achieving this is through our brand **Too Fit To Quit** weekend, **Walk the Talk** where we encourage people to get together and walk in a park. If walking is a challenge, then come for the progressive conversation and serenity of the park. It's time for you to join us. Connect with Too Fit to Quit on Facebook or email us at IMwell@toofittoquit.net so you will know where we will be.

Like all **IM** brand events, it is all about progressive conversation, collaboration, and action!



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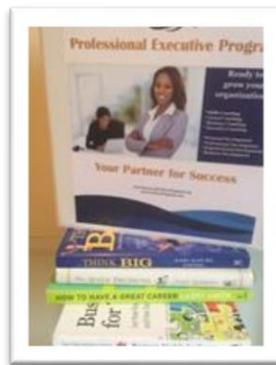




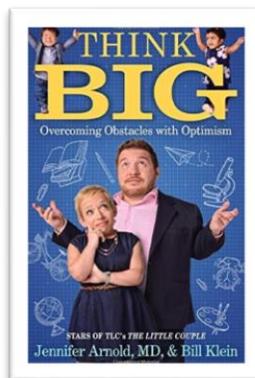
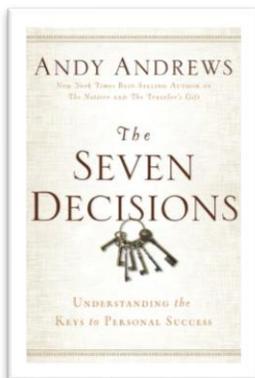
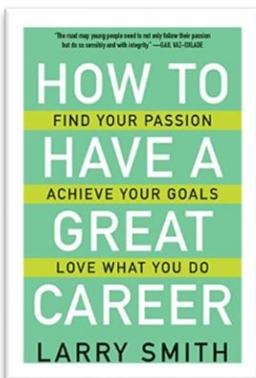
I M Thrilled



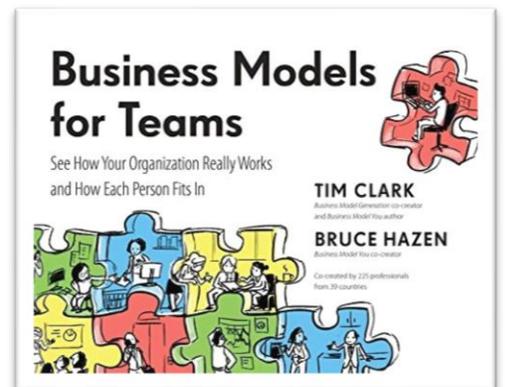
Professional Executive Program (PEP) was recently rebranded and relaunched as a provider of professional coaching services. **I M** thrilled that **PEP** recently delivered two workshops to one of our clients professional development – *Transforming lives through exposure*, **PEP** provided addition to workshop curriculum for them to build their Success Library. PEP will follow up with one-on-one and group coaching sessions.



Goal Achievement



Building Successful Teams





I M Honored You are Joining the Team

Woodrow Wilson III



I M glad to welcome Woodrow to **The Wright Group (TWG)** team. Prior to joining TWG, Woodrow was a 30-year veteran in Information Technology for Lockheed Martin Corp. He retired from Lockheed in January 2019.

Woodrow's last role at Lockheed was Senior Manager for the Aeronautics IT (Aero IT) Applications organization within Lockheed Martin Enterprise IT in Marietta, GA. He was responsible for over 350 dedicated professionals across all major Aero sites in Marietta, GA, Fort Worth, TX, and Palmdale, CA in various IT-related disciplines.

He held various positions within Lockheed Martin's Information Systems and Global Solutions business area, including Deputy Director and Senior Management responsibilities for Lockheed Martin's Information Technology (IT) Program with the Centers for Disease Control and Prevention in Atlanta. He has been a leader in implementing Systems Engineering and Program Office capabilities in both the commercial and government arenas.

He graduated from the U.S. Naval Academy with a Bachelor of Science degree in Operations Research and has a Master of Science degree in Systems Engineering from George Mason University. He is married with two children and lives in his hometown of Atlanta.

Woodrow will be responsible for expanding the **I M** brands in the Atlanta, GA area. He will be leading the effort to transform our development services to meet the aspirations of adolescents and blend those services into an integrated Science, Technology, Engineering, and Math (STEM) and Entrepreneurship Program.

Welcome aboard Woodrow!



*Cuisine
Conversation
Conversation*

Chew on this!

Do not make it difficult for someone to do you a favor.

The journey to your destiny will be overwhelming and lonely at times. Talk to anyone pursuing their purpose, their greatness or anything meaningful and they are likely to confirm this statement.

On your journey you will need help from others. Needing help does not mean you are weak, it means you are strong enough to want to become stronger. Nothing in nature grows alone.

There are only two types of people who do not need anything. Those who believe they have everything and those who desire nothing. Those on the path of victory know that they cannot win alone.

When people show up and offer to share their resources with you whether it be their knowledge, experience, finances, contacts, their presence, etc., you owe it to them and the process to do all you can to make it happen and to show your gratitude.

It does not matter “how much or how little” they offer you. Simply appreciate their act of kindness. You are not entitled to what others have, they owe you nothing if you have not



contributed to their journey. The marathon runner on their journey to victory graciously accepts the small cup of water offered by a bystander. The runner does not complain about the size or color of the cup or how the water taste. Why? Because they are focused on being victorious. This small contribution, act of kindness, support allows the runner to continue their journey.

Do not let your ego or pride get in the way of accepting someone's assistance and block your progress. No one cares about what you used-to-be or what you want-to-be. Used-to-be's and wanna-be's don't make any honey. Without honey you cannot make money or a make a difference.

Do you want to be victorious? Are you a champion? Then chew on this **Power Brunch** morsel: Champions are guided by their vision while others are led by their sight. Champions see what is not there and work to bring it into existence, others do nothing but complain about what is there. Superheroes have x-ray vision not x-ray sight. Superheroes see beyond the physical barriers in front of them. They break through them. Don't let your sight destroy your vision. Don't let what is in front of you prevent you from moving forward. Show gratitude to anyone offering to assist you along your journey. Don't suffer from broken focus.

The most powerful words in any language are "**I AM**". The second most powerful words are "**THANK YOU**". It is time to emphatically state, "**I AM A CHAMPION. THANK YOU FOR HELPING ME BE MY BEST!**"



Train to be a mediocrity assassin!



Entrepreneurship Development Program



Sketched on a Napkin is preparing to start the next Entrepreneurship Development Program in June. If you are interested in enrolling, please email otv@impossiblemall.com. For more information visit: www.sketchedonnapkin.com.



Ready for

**LEVEL UP
THINKING**

Level UP Thinking workshops are based on material utilized in our Professional Executive Program designed to take participants to the next level by transforming their mindset to align with their aspirations. Workshops focus on developing strategic, creative, and critical thinking capabilities. These workshops are for individuals seeking to become more effective leaders, team players, and live their full potential.

Cultivating a Positive Mindset

Finding Your Purpose

Critical Thinking

Vision & Goal Achievement

Creative Thinking

Problem-Solving

Conflict Resolution

Negotiating

Decision Making

Workshops are offered in different formats including standard classroom, lecture, and private group. All materials (books, binders, etc.) are provided. Workshops can be combined with one-on-one professional coaching sessions.

Entrepreneurship Development Program and Level Up Thinking Workshops are held in Newark, Piscataway with plans to come to West Orange. Locations can be arranged for private groups.



I M Calendar

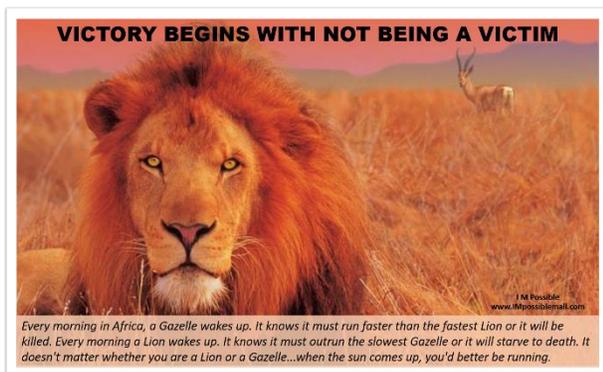
Events	When	Company/Brand
Walk the Talk	Apr 2019	Too Fit To Quit
Achievers Book Club Launch	May 2019	Taste Me Please
All About the Notes	Jun 2019	Too Fit to Quit
Power Brunch (Private)	Jun 2019	Taste Me Please
Entrepreneur-Ship Brunch Cruise	Jul 2019	Relation Ships Yacht Charters
Annual Friend-Ship Fishing Excursion	Aug 2019	4Reel
Courses/Workshops	When	Company/Brand
Entrepreneurship Development Program (EDP)	Jun 2019	Sketched on a Napkin
Level Up Thinking	Jun 2019	Escape Velocity
Business Strategy	TBD	Strategos Academy
Strategic Leadership	TBD	Strategos Academy
Business Modeling	TBD	Sketched on a Napkin
Project Management	TBD	Heuristic Learning
Data Science Program	TBD	Heuristic Learning

For more information email: otv@impossiblemall.com.





Engulf yourself in positivity. **Field of Dreams (FOD)** has begun offering motivational and inspirational products with plans to expand the offering with customized products to assist you in maintaining a positive mindset. FOD currently offers motivational t-shirts, bags, phone cases, postcards, Affirmation Mugs™, and books. Products will be available online soon. For more information email otv@IMpossiblemall.com.





I M proud to showcase two of our Gold Partners, **My Sweet Experience** and **Summer's Smart Cookies**. If you are looking for an impressively *Sweet Experience* for your next event, then reach out to My Sweet Experience and Summer's Smart Cookies. Take your dessert table to a whole new level. They do weddings, baby showers, birthday parties, and special events. Dessert buffet's that are sure to impress and provide you and your guests with a lasting and sweet experience.





Fill in the blank



YOU DECIDE WHO AND WHAT YOU ARE IN EACH MOMENT. THOSE MOMENTS ARE TIED TOGETHER TO BECOME WHO YOU ARE IN LIFE. IT IS A CHOICE. THE EVENTS IN OUR LIFE HAVE LESS POWER THAN HOW WE CHOOSE TO RESPOND TO THE EVENTS. LIVE YOUR LIFE WITH INTENTION AND PURPOSE.

Make 2019 an **AWESOME**



I M POSSIBLE MALL

Business Development	Product/Service
ANEW Professional	Talent Management
eblackwidow	Technology Consulting
MD Healthcare Management Solutions	Healthcare Consulting
Professional Education Network	Strategic Alliance – Business & Education
StrategicSite	Business Consulting

Professional Development	Product/Service
APEX Capstone	Capstone Projects
Coffee Cup Conversations	Education (Micro-Learning)
Heuristic Learning	Education (Management/Operational)
Professional Executive Program	Coaching Services
Strategos Academy	Education (Executive Level)

Personal Development	Product/Service
Field of Dreams	Personal Development
generationT	Education (Seniors)

Entrepreneur Development	Product/Service
Sketched on a Napkin	Education (Entrepreneurs)



I M POSSIBLE MALL

Programs/Events	Product/Service
Achievers Book Club	Personal/Professional Development Book Club
Bridge Program	Professional Internship
Escape Velocity Program	Intense Personal Development Program
I M Well 2019	Health & Wellness
Integrated Learning	Cross-Functional Learning
Walk the Talk	Health & Wellness
Power Brunch	Empowerment Event
Sequel	Tuition Funding for I M Education Programs
Opportunity Network Exchange	Empowerment Event
Too Fit To Quit Two Fit To Quit	Health & Wellness

Media	Product/Service
1 Song Media	Digital Content (Audio/Video)
I M COOL	Facebook Blog
Nauti Man	Digital Newsletter (for Boaters)
On the Verge	Digital Magazine (Personal/Professional Dev)
Sea, You, & Me	Digital Newsletter (for 4Reel Anglers)
Share a Byte with US	Digital Newsletter (for Data Professionals)
Pursuit of Greatness	Best Practices for Knowledge Sharing



Experiential	Product/Service
4Reel	Deep Sea Excursions
Garretson Stables	Equestrian Experiences
Poet Tree Café	Cultural Production Events
Relation Ships	Yacht Charters
Taste Me Please	Food Catering
Virgin Tongue	Beverage Catering

Networking	Product/Service
Entrepreneur Network	Entrepreneur Networking Group
The Opportunity Brokers	Empowerment Networking Group
Women Empowerment	Empowerment Networking Group

Software	Product/Service
futuri	Web-based Strategic Management Application
Xcellere	Web Performance Management
imhappy	Web Portal for Authors

Community Development	Product/Service
One Child One Village	Community Development
Red Brick Projects	Eco-friendly Real Estate Development
Unlimited Peace Orchestra	Musicians for Peace
Wear with You	Return to Work Preparation

Business/Brand	Product/Service
I M Possible Mall (IM)	Parent Brand (Customer-Facing Entity)
I M University (IMU)	Corporate Social Responsibility

All I M brands are trademarked, owned, and managed by The Wright Group, LLC Private Capital Firm.

I M Brands are at different stages of business development.



Email us: otv@IMPossibleMall.com

- If you would like additional information on any business, brand, event, or content contained in OTV.
- If you would like to be featured in OTV to gain exposure and expand awareness for your business.
- If you would like to recommend someone who is pursuing their passion or living their purpose to be featured in OTV.
- If you would like to place an ad in OTV.
- If you would like to provide feedback.



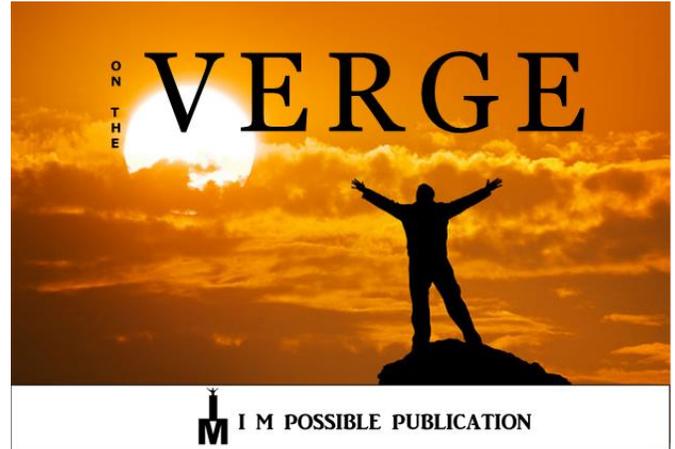
When going through challenges do not project yourself into an undesirable future. Instead choose to bring your desired future to you.

Claude Garretson (Author, Poet)



About OTV & I M

Hopefully you learned a little more about **I M Possible Mall (I M)** businesses and brands. Some may ask, “Why so many businesses and brands?” Well our business is transforming ideas into brands, products, programs, services, and businesses to transform lives, organizations, and communities.



I M an innovative and unique business model consisting of a portfolio of businesses integrated to deliver seamless personal, professional, and business development solutions. Doing business with one **I M** business is doing business with all of them. **I M** proud to elevate people, businesses and communities.

Our businesses and brands are at various stages of business development. It is a huge entrepreneurial challenge. Our approach may appear awkward to traditional linear thinkers but **I M** doing it differently!

May you continue reading **OTV**. **I M** daring you to always strive to be *on the verge* of your next breakthrough.

The Wright Group

Private Capital Firm

