

ON
THE

VERGE

Here's what I M doing

Jan/Feb 2019

**Regaining your
personal power**

**8 Pillars to a
balanced lifestyle**

Our first

POWER
Brunch

Pursue your passion

**Tania Charise Talks About
Pursuing Her True Passion**

All About the Notes
Entrepreneur Network
Wine Tasting

***ANew* PROFESSIONAL**

Steps up to deliver talent

**ACHIEVEMENT IS BORN FROM DISCIPLINE
DISCIPLINE IS BORN FROM HABITS**



Jan - Feb 2019

Welcome to *On the Verge*

Welcome to ***On the Verge (OTV)***, a digital publication dedicated to individual and organizational preparation and accomplishment. OTV focuses on bringing out the best in you by providing content and resources to guide your personal, professional and business development. OTV's goal is to provide valuable content to improve your career, to start a business, goal-setting, life management skills, health-and-wellness, leading a balanced life, etc. OTV promotes those who are pursuing their passion and are on the verge of their big breakthrough. Our objective is to bring you to the edge, but it is up to you to take the leap. We

should always be striving to be on the verge of our next accomplishment.

OTV also serves as the media communication channel for the I M Possible Mall (**I M**). **I M** is a portfolio of businesses, products, services, brands and activities cultivated to elevate the performance of individuals and organizations. **I M** entities form a strategic alliance, leveraging their core competencies to deliver integrated, holistic, robust solutions for personal, professional and business development.

I M an ecosystem of ***betterment***.

Are you ***on the verge*** of your next accomplishment, breakthrough?

Success at anything will always come down to this: focus and effort and we control both.
Dwayne Johnson (The Rock)

THEME: Personal Power

IMPOSSIBLE

On the Verge
Jan - Feb 2019
www.impossiblemall.com

IM | 2



Jan - Feb 2019

Only those who attempt the absurd will achieve the impossible. – Miguel de Unamuno, Writer



POSSIBLE

Transforming lives through
education, experiences, and exposure

Our mission: To transform lives through education, exposure, and experiences.

Our vision is to become the largest provider of personal, professional, and business development resources, services, and products



Jan - Feb 2019





Jan - Feb 2019

CONTENTS

- Note from the Founder – What I M all about
- 8 Pillars of a Balanced Lifestyle
- Our First Power Brunch
- Featured Article – Regaining Your Power
- **On the Verge** – *Tania Charise talks about pursuing her passion*
- **I M Thrilled** - ANEW Professional Steps Up to Deliver Talent
- This is what **I M** doing to make the world better!



Jan - Feb 2019

FROM

The founder of I M



Welcome to the journey!

What I M all about.

What is the purpose of all our businesses, brands and events? To put it simply, our purpose is to transform people, organizations, and communities. The **I M** name is growth of our branding as the original brand name is I M Possible Mall.

We are a community of independent business and brands that can be integrated to provide our clients holistic, seamless, robust solutions. We serve as a single source of personal, professional, and business development solutions. Individual brands may serve as a Key Partner in another brand's business model or a link in another brand's supply chain. Our strategy is to leverage the core competencies of each business/brand to deliver our value proposition of integrated, single source solutions.

Our current portfolio is comprised of over 35 entities that include business, and technology consulting, education and training, professional and personal development, health and wellness, network organizations, empowerment events, experiential, media, and food brands.

In the process of fulfilling our mission and realizing our vision, we are building the infrastructure for a "distribution system" that provides the inspiration, education, and machination to help individuals express their talents and/or realize their purpose.

Developing and growing multiple businesses simultaneously may appear crazy and untraditional to many. **I M** okay with it! The true value is developing the ability to **IMPOSSIBLE**



Jan - Feb 2019

detect an opportunity and quickly transform an idea into a business to respond to the opportunity. This process develops creative and innovative muscles. The more I work them the stronger they become. I will be doing a workshop the end of February on the topic of transforming an idea into a business. I will share insight on what I call my “Entrepreneurial Development Process”. A technique I created years ago that led to many of I M brands including a barbecue sauce that was bottled, branded with a logo in less than 3 hours and shipped within a week. All for less than \$25.00. What **I M** all about is possibilities!



Jan - Feb 2019

strategic|site

Strategy

fusing creativity and intelligence

Strategic Management Consulting

Strategy • Project Management • Process Management • Business Modeling

Our objective is to have our clients achieve
pliable adaptability,
the ability to change with change

Our client portfolio ranges from start-ups to Fortune 500 clients.

We are leading the IM strategy and business development.

Contact us: consultants@strategicisite.com

www.strategicisite.com



8 Pillars for a Balanced Lifestyle



To live a powerful life requires maintaini and wellness. The World Health Organization defines health as “not merely the absence of disease or infirmity, but a state of complete physical, mental, and social well-being”. Wellness is commonly defined as the **power of choice** meaning an individual can take action that leads to their ideal health. Leveraging your power of choice

requires making conscious choices and setting goals in 8 areas. We refer to these areas as Pillars as they support a balanced, health and wellness life. You may add, eliminate, or combine the pillars to meet your needs. Here are 8 areas to focus to create a balanced health & wellness lifestyle

Spiritual – make choices to develop a strong value system based on a connection to your *source* and to establish peace and harmony in your life. Set goals to make quiet, alone time to regroup and recharge your spirit.

Mental (Intellectual) – set goals to learn new concepts and skills, read books, takes classes, watch educational/development videos. Make choices to open your mind to new ideas, knowledge and experiences. Make a choice to be a lifelong learner.

Physical – set goals to establish healthy habits that include proper diet, nutrition, exercise, and routine checkups. Make choices to eliminate destructive habits such as consuming improper foods and excessive alcohol, smoking, inadequate sleep, etc.



Jan - Feb 2019

Financial – set goals to improve your finances that include increasing savings and investments and reducing bad debt. Set goals that are combined with your mental goals to improve your financial knowledge through reading and taking classes.

Familial – make choices to spend quality time with family and friends.

Social – set goals to build a social network that is based on interdependence, mutual trust, and respect. Strive to surround yourself with positive people. Make choices to participate in social and group activities.

Career – set goals to improve your career and career options; to find personal satisfaction in your work that is consistent with your goals, value system, and lifestyle.

Cultural/Arts – set goals to spend time to listen to your favorite music/musicians, visit museums, enroll in art, music, pottery, writing classes, etc.

Live your life fully. Invest time in improving your health and wellness. Find a path that will lead you to a stronger spiritual base. Commit to reading every day. Take a walk, stretch, join a gym. Hang out with family and friends. Assess your finances and work on improving your financial literacy or assisting someone else with theirs. Participate or initiate social activities. Go to the museum, an arts festival, a show, or a live music event. Many of these activities require little to no money. Many wellness areas can be combined within one activity. No more excuses. Set a goal to *live more!*



Jan - Feb 2019

POWER™ Brunch

An IM Sponsored Event

Our first **Power Brunch™** was attended by 25 people consisting of a great mixture of professionals and entrepreneurs. We had the pleasure of having two individuals from other countries. Participants shared progressive conversation with one another and with a collective conversation about business and individual purpose. Participants enjoy a diverse menu, a wide variety of desserts, and mimosas. Participants received Power Kits which included a personal/professional development book and an assortment of motivational/inspiration items.

About Power Brunch

Power Brunch™ is a structured, facilitated, interactive event to foster positive, progressive dialogue and ideas to empower one another with their personal, professional and/or business growth. It consists of open, positive dialogue, and development exercises.

Power Brunch™ provides a setting to leverage the power of a meal to share positive, progressive conversation. Power Brunch™ connects cuisine, content, and conversation to lead to collaboration. Bring an appetite for more, for better, for growth. Come feed your mind, body, and spirit. Learn from others. Receive from others. Empower others. Move into your power zone. Share a meal and your expertise. Feed your mind, body, and spirit.





Jan - Feb 2019

Power Brunch™ is for progressive individuals who are committed to their personal and professional growth.

To host a **Power Brunch™** for your circle of influence or for your organization or to be informed of our next **Power Brunch™** email us at:

powerbrunch@impossiblemall.com.

Power Brunch Contributors

Contribution	Business
Food Catering	Taste Me Please
Beverages	Virgin Tongue
Power Kits	Love Expressions
Designer Desserts	My Sweet Experience
Specialty Cookies	Summer's Smart Cookies
Books	Field of Dreams
Exercises	Escape Velocity



Table Talk- feeding mind, body, and spirit



Jan - Feb 2019



POWER *Brunch*

$$\text{Power} = \frac{\text{Work}}{\text{Time}}$$

Physics equation

Power is the rate of doing work per unit of time

You want to acquire personal power, you have to work for it.



Jan - Feb 2019

Heraclitus, a 5th century philosopher from the Persian Empire once stated when talking about men on a battlefield, “Out of every 100 men, 10 shouldn’t be there, 80 are just targets, 9 are real fighters and we are lucky to have them for they make the battle. Ah but one, that one is a warrior...”



Escape Velocity

No Excuses

No Explanations

No Enabling

TIME TO BE A WARRIOR!

EV is a high-intense multidimensional, transformative personal and professional development program designed by I M partners built on the “whole person” concept. EV is for those who refuse to acquiesce to the gravitational pull of their surroundings or being ordinary and are determined to breakthrough to a new level of who they are.



Jan - Feb 2019

Regaining Your Power

What is power?

Power is the ability to do something or act in a particular way, especially as a faculty or quality; the capacity or ability to direct or influence the behavior of others or the course of events; possession of control, authority, or influence over others.



To make major transformation or changes begins with you possessing the power to make it happen. You must have the power to thrust you beyond your present place and state. There are different types of power. Understanding them will be beneficial to you.

Types of power

- **Power over** others used to dominate or withhold resources to control or oppression them. Those who are subjected to this type of power tend to repeat the behavior of their oppressor on others.
- **Power with** is based on finding common ground amongst different entities to build a collective force of strength based on mutual support, solidarity and collaboration. This power requires seeking commonalities instead of differences.
- **Power to** is the inherent potential each of us possesses to invent or reinvent the life that we desire.
- **Power within** refers to your sense of self-worth and self-knowledge; it is a sense of self-awareness. This includes the ability to respect others who are different. Power within gives you the ability to imagine, have hope and faith; it drives individuals to seek dignity and self-fulfillment and to change the world.

What is personal power? Personal power is the ability to change the direction of your life.



Jan - Feb 2019

Personal power is based on strength, confidence, and competence that individuals gradually acquire in the course of their development. It is self-assertion, and a natural, healthy striving for love, satisfaction and meaning in one's interpersonal world. This type of power represents a movement toward self-realization and transcendent goals in life; its primary aim is mastery of self, not others. Personal power is more an attitude or state of mind than an attempt to maneuver or control others. It is based on competence, vision, positive personal qualities, and service. When externalized it is likely to be more generous, creative and humane than other forms of power. - Robert W Firestone Ph.D.

Your thrust to move you beyond your current state begins by developing your **power to** which is your personal power. This begins with taking personal responsibility for your thoughts, feelings, behaviors, and your life.

Why is personal power important?

Personal power leads to having more choices. The more choices you have the more freedom you have. Personal power equips you to make better decisions with your choices; and to make decisions that serve your higher-self.

Here are actions to ignite your **power to** source:

1. **Control your language** – eliminate negative language, making excuses and blaming others. These activities give away your power.
2. **Speak up** – begin with the conversations with yourself which begin with affirmations. Monitor and control your internal conversations to ensure the conversations are positive. Clearly articulate your wants, desires, and needs to yourself. Then begin speaking up to others affirming your wants, needs, and desires.



Jan - Feb 2019

3. **Let go** – let go of yesterday. Let go of your failures. Let go of anything you cannot change. Learn from it and let it go. One way to hold yourself down is to hold on to unnecessary baggage.
4. **Keep your word** – do what you say you are going to do. This establishes respect from others. Begin by keeping your word to yourself. When you are not able to follow through on your word, let it be for a good reason and apologize for the shortcoming.
5. **Be ethical** – always do what you know is right and fair. Living with a clear conscious will give your power.
6. **Recognize the power of “choice”** – freedom is having choices. The more choices the more power. Each choice requires a decision. The decision made determines the following choices. Life is comprised of ongoing choices. How you manage your choices will determine the quality of your life which will determine your level of power.
7. **Have self-discipline** – having self-disciplined controls your ability to make choices that serve your higher good.
8. **Exercise independence** – being independent does not mean you do not need others. It means you utilize your capabilities to get things done when possible.
9. **Set healthy boundaries** – this requires being able to speak up for yourself. Protect yourself and your resources by owning them. Take charge by setting



Jan - Feb 2019

boundaries to limit the amount of your resources you are willing to share with others. This avoids the negative emotions that arise when we find ourselves blaming others for not respecting our resources such as time.

10. **Have high standards** – do not settle just because. People respect and admire those who know and pursue what they want and seek and have high standards. These are not pretentious standards centered on “things”. These are principled standards to guide your life. Avoid being convinced to settle for less. You may have to accept “less” for a period but do not let that become your norm.
11. **Be principled** – have values based on consistent principles. People may not agree with you, but they will respect you. Being principled gives you an aspect of control. Those without principles waver and are subjected to the desires of others.
12. **Have self-respect** – you must respect yourself if you want others to respect you. How you treat yourself sets the stage for how other people will treat you. Your language and appearance reflect your level of self-respect.
13. **Have courageous humility** – it takes courage to be humble. When necessary apologize and admit when you are wrong. Say “thank you” at every opportunity.

When there is no enemy within, the enemies outside can do you no harm.

African Proverb

14. **Set goals** – know where you are going. Having well-articulated worthy goals based on a vision for yourself provides a sense of direction which gives you power. Write down your goals and review them daily.



Jan - Feb 2019

15. Decide to take positive actions – take the necessary steps to accomplish your goals and by doing so move toward your vision.

16. Know thyself – know who you are. Know what works and does not work for you. The more you know yourself, what makes you happy, gives you joy, makes your life worth-living the power you have.

The core of our power is fueled by our passion. Our passion drives us to be, to do, to have. If you become passionate about making changes in your life you will become more powerful. Seek to find your passion in the moment and in life. You may ultimately find your purpose which will unleash even more power.

Exercise: If you had to reinvent yourself tomorrow to make a living/life, what path would you choose?

The above content is taken from Escape Velocity's Transformation Program



Definition of *escape velocity* – escape velocity is a physics term that represents the minimum speed an object needs to travel to break free from the gravitational influence of a massive body. The larger the mass, the higher velocity required, which requires more energy and thrust. If the required minimum speed is not achieved the object will be fall back to the surface of the mass.



Jan - Feb 2019

On the Verge

PURSUE YOUR PASSION



Tania Charise is from Edison, NJ. *A former high-school and college basketball star; and sports professional made the decision to pursue her true passion. Tania shares her story.*

I can honestly say that I have been blessed. Success isn't new to me and I mean that in the humblest way possible. I've found success playing sports, earning an athletic scholarship to St. Peter's College, now University, and a Division I school and, in the classroom, receiving my master's degree in Professional Studies at St. John's University. But the last few years, I've been trying to understand what success looks like as an actor.

Acting has always been a part of my life. One of my earliest memories was creating different scenarios

Tania Charise Talks About Pursuing Her True Passion

for my Barbie dolls as a child. Something about escaping and being someone or somewhere else has always captivated me. I remember being casted in one of my first roles as the Cheshire Cat in Alice in Wonderland in middle school. Every time I stepped on stage, I remember the adventure my character went on throughout each scene. It was a feeling I couldn't help but gravitate to and I wanted more. I was a part of a few other productions in middle school, which prepared me for the leap into the High School Drama Club. I couldn't be happier to be one of the first freshmen in school history to earn a speaking role in the school play.

I was ecstatic and looking forward to four years of growing and learning as an actor. At the same time, I made the varsity basketball team as a freshman as well. Look at God! Being able to do both acting



Jan - Feb 2019

and playing basketball (two of the biggest passions in my little world at the time) was a dream come true. But after a few mishaps (getting glitter all over the basketball court and showing up late to play rehearsal because of basketball), my coach and the play director told me I had to choose one or the other.

At the time, I didn't know acting scholarships existed, so I decided to stick to basketball because I knew I could earn a scholarship. I went on to earn a scholarship, play basketball at a Division I



institution, and was inducted into the University's Athletic Hall of Fame three years ago. It really was an amazing experience and I learned many life lessons as a student-athlete.



Jan - Feb 2019

So that brings me to where I am today. After basketball was completely over, I decided to get back into acting. I've been taking acting classes for the last five years in NYC and have been getting better at my craft daily.



I have played characters from teenagers to mid-30s. I've done background work for television shows on the National Geographic Channel and the Discovery ID channel. I have a small co-star role in the series 'Single and Anxious' that is on Amazon Prime, and I will be performing in the play 'Her Dream/His Nightmare' as the lead in April.

One of the biggest advantages that I have as an actor is my support system. My family and friends have been there every step of the way watching every series and attending the different plays I've been in. I have people in my life who believe in me more than I believe in myself at times and that is what keeps me going. They see things in me that I don't always see. My mother has been a consistent fan and supporter during my years of playing high school and college ball and during my current journey of pursuing an acting career. Last year, the series 'Single & Anxious' had a premiere in Philly to debut season 2. My 90-year-old grandma made her way down to Philly and was in the front row cheering me on. That's the immeasurable support I'm talking about!

Even though I'm auditioning more and getting more roles, I still have not had that breakout role yet. This is the point where many actors give up because the time and money invested doesn't necessarily add up to people's definition of success. But for me it does because I know my time is coming. My breakout role, my dream opportunity is just around the corner. I know I am **on the verge**. It's honestly a mindset that if I keep going and pushing, eventually the door will open for me. Acting is just like basketball. The harder I work and put into my craft, the better I will be as an



IMPOSSIBLE

On the Verge
Jan-Feb 2019
www.impossiblemall.com



Jan - Feb 2019



actor. It is just a matter of time before you will see me on the BIG screen. It will be soon so stay tuned!
- Tania Charise

See Tania pursue her passion in film and on stage!

Film

'Single & Anxious': <http://singleandanxious.com> which can also be found on Amazon!

View a clip: <http://www.impossiblemall.com/otv/taniacharise>

Stage

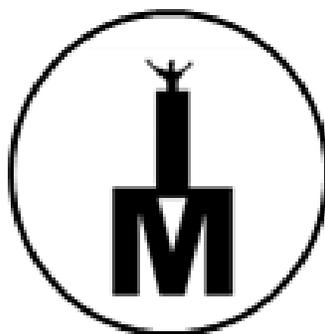
'Her Dream, His Nightmare': Sunday, April 28th, 4 PM at Union County Performance Arts Center (Hamilton Stage), Rahway, NJ. Click on the link below to purchase tickets:

Click to purchase tickets or copy and paste the URL below into your browser

<https://tickets.vendini.com/ticket-software.html?e=53dfba58679400c9bacff282beac4df0&t=tix&vqitq=99c527a1-8a33-4d90-b73f-e5e0f9db3d27&vqitp=8d892f39-9998-481a-89db-0e91b69a9875&vqitts=1549383802&vqitc=vendini&vqite=itl&vqitrt=Safetynet&vqith=2a7aa83148a19c7bd2f7095fd673febb>



Jan - Feb 2019



I M proud to see Tania **on the verge** of her breakthrough!



Jan - Feb 2019

I M Thrilled

ANEW

PROFESSIONAL

Steps Up to Deliver Talent

I M thrilled to share that **ANEW** Professional; our talent management entity has extended the services delivered to Greater Essex Counseling Services (GECS). **ANEW** Professional has been assisting GECS with developing and implementing formal human resources procedures and practices. When GECS determined that they needed to augment their staff, all that was needed was a simple request. Though **ANEW** Professional focuses on talent acquisition for strategy, project management, data science, and executive level professionals, it agreed to leverage its core competencies to assist GECS. This is an expression of the **I M** value proposition of being a single source of personal, professional and business development resources. Denise Freeman, Director of Talent Management for **ANEW** Professional has been instrumental in working with GECS to achieve their human resources and talent management goals and objectives.



Left to right: Denise Freeman, Director of Talent Management for ANEW Professional; Katy Linton, Executive Director for Greater Essex Counseling

Multiple **I M** entities have assisted GECS with its business development including StrategicSite (strategy), eblackwidow (technology), and MD Healthcare Management Solutions (healthcare consulting). Additional **I M** entities will be delivering training and coaching services. The owner of GECS, Katy Linton has the ease of having only one point of contact who manages the integration and planning of all services.

When you hire people that are smarter than you are, you prove that you are smarter than they are.
Mark Twain



Jan - Feb 2019

This is what I M doing to make your world better!

I M resurrecting **Professional Executive Program (PEP)** with a new look! PEP originally began in 2017 as a partnership between Heuristic Learning and Professional Education Network to provide individualized education to professionals in the areas of project management and data science. This approach allowed the learner to actively participate in developing their own professional development plan (PDP) to meet their short- and long-term career and education goals.



Are you ready for a PEP Talk!

Ready to grow your organization?

- * Skills Coaching
- * Career Coaching
- * Business Coaching
- * Executive Coaching

- * Personal Development
- * Professional Development
- * Organizational Development
- * Business Development

Your Partner for Success





Jan - Feb 2019

Recently PEP became its own entity and provides coaching in the following areas:

- Skills Coaching
- Career Coaching
- Business/Entrepreneurship Coaching
- Executive Coaching

Professional Executive Program is advantageous for professionals who require education designed to meet their specific career goals; have an erratic schedule; or prefer one-on-one instruction.

As professional executive you can work with your instructor or coach to customize the content, and pace of your program. PEP allows you to pave the optimal path for your personal and professional development.

With the rapid pace of change, it is imperative to take command of your professional development with the purpose to be able to adapt and transform yourself.



Are you ready for a PEP Talk!

www.ProExecProgram.com

ExecSuccess@ProExecProgram.com

Skills coaching includes: Project Management, Strategy, Innovation, Productivity Software, Data Management, and other disciplines.



Jan - Feb 2019

This is what **I M** doing to make your world better!



Sketched on a Napkin - Entrepreneur Network (SON-EN) will be hosting *All About the Notes – Take them, Taste them* event. This event combines an entrepreneur workshop with a wine tasting.

ALL ABOUT THE NOTES
Take them, Taste them

**ENTREPRENEUR
WORKSHOP & WINE
TASTING EVENT**
6:00 – 8:00 PM February 27, 2019 - West Orange, NJ

**WORKSHOP - TRANSFORMING YOUR
IDEA INTO A BUSINESS**

Sketched on a Napkin - Entrepreneur Network (SON-EN)
www.sketchdonanapkin.com / entrepreneurs@sketchdonanapkin.com

This is a SON-EN Members Only Event

This is an opportunity for entrepreneurs and those who are considering entrepreneurship to learn and network. The featured workshop will be *Transforming Your Idea into a Business* based on a course from SON's Entrepreneurship



Jan - Feb 2019

Development Program. Attendees will have the option to participate in a wine tasting session to learn about various wines. **This event is for SON-EN members only.**

Benefits of joining SON-EN

- Meet and learn from other entrepreneurs including experience entrepreneurs
- Learn how to refine your ideas
- Build a business in a team setting
- Build your confidence to take the leap (Those considering entrepreneurship)
- Access to entrepreneurship resources
- Develop your communication and pitch skills
- Learn what it takes to have a web-presence
- Learn how to incorporate your business
- Create your business network
- Generate leads
- Attend monthly business sessions covering pertinent entrepreneurship/business topics
- Special discounts opportunities
 - Discount on tuition for the Entrepreneurship Development Program
 - Discount on Executive Education to grow on a professional and personal level (business and technology)
 - Discounts on consulting and coaching services
 - Discounts on fee-based events (Opportunity Network Exchange; Power Brunches, etc.)
 - Discounts on books and automatic enrollment in Achievers Book Club
 - Discounts on other business-related items
- Receive invitations to member only events

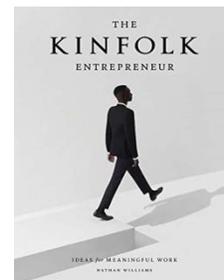
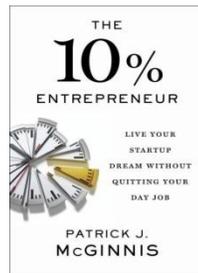
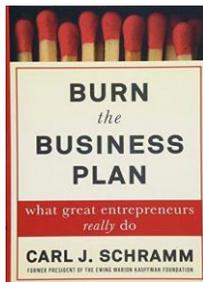
Join now to take advantage of the introductory membership package until **2/26/2019**

- Monthly membership fee of \$49.00 (\$100 per month saving)



Jan - Feb 2019

- Receive your first set of entrepreneurship books¹ (Retail value of over \$100)
 - Burn the Business Plan (\$28.00)
 - Daring & Disruptive: Unleashing the Entrepreneur (\$16.00)
 - The Kinfolk Entrepreneur: Ideas for Meaningful Work (\$35.00)
 - The 10% Entrepreneur: Live Your Startup Dream Without Quitting Your Day Job (\$28.00)
- Receive your “I M an Entrepreneur” mug (Retail value \$15.00)
- Receive free promotional products and discounts from other I M businesses and partners
- Receive an invitation to the upcoming session, “*Transforming Your Idea into a Business Model*” followed by a Wine Tasting event
- Membership requirements waved
- To receive your books and mug at the “All About the Notes” event, you need to register by 02/18/2019.



To take advantage of this membership offer email or visit us:

entrepreneurs@sketchedonanapkin.com - www.sketchedonanapkin.com

¹ Specific books are dependent upon supplies.



Jan - Feb 2019



Entrepreneurship Development Program

Your mind is for having ideas, not holding them. – David Allen



Jan - Feb 2019

This is what **I M** doing to make your world better!

Reading is essential to those who seek to rise above the ordinary – Jim Rohn



Join Achievers Book Club

Seeking a circle of progressive individuals committed to personal, professional, business development. **Achievers Book Club (ABC)** is your starting point. **ABC** can be your source for developing your Success Library. We are in a knowledge economy with knowledge being the currency. Your value is based on what you know and even more on what you are willing to learn.

ABC provides you access to a wide variety personal, professional, and business development books authored by prominent and successful individuals. Subjects include goal-setting, finding purpose, health and wellness, entrepreneurship, and other personal, professional, and business development topics. **ABC** also features books about the life of successful people.

ABC encourages participants to share their knowledge by providing them the tools and platform to exchange their knowledge. **Success is as simple as ABC!**

As a member you are automatically enrolled in the **I M My Reward Loyalty Program** whereby you begin accumulating points for your book purchases.

For more information on Achievers Book Club go to: www.inafieldofdreams.com/bookclubs/abc.aspx.





Jan - Feb 2019

This is what **I M** doing to make your world better!

Let your **AM™** runneth over with **I M Affirmation Mugs**



The 3rd Mug Affirmation Mug is available!

- I M Awesome
- I M Bold
- I M Courageous

AMs are a must have for **Achievers Book Club (ABC)** members! Sip from a positive cup while filling your mind with positive knowledge. AMs included in Success-Full gift baskets (Field of Dreams).

To purchase your set of **Affirmation Mugs** email otv@impossiblemall.com.





Jan - Feb 2019

This is what **I M** doing to make your world better!

POWER™ *Brunch*

An **I M** Sponsored Event

I M planning its 2nd **Power Brunch™** event to be held in March 2019. Additional information will be available soon. To be kept in the power loop, email otv@impossiblemall.com.

To be kept in the power loop email us



Come feed your mind, body and spirit

Cuisine

Conversation

Collaboration

powerbrunch@tastemeplease.com 



Jan - Feb 2019

This is what **I M** doing to make your world better!



EMPOWERING ONE ANOTHER

The Opportunity Brokers (TOB) are presenting the **Opportunity Network Exchange (ONE)** – **EMPOWERING ONE ANOTHER**. **ONE** is a different approach to networking for entrepreneurs and business professionals. **ONE** is about sharing opportunities and connecting people with those opportunities.

Invitees are coming to serve, then be served.

ONE – EMPOWERING ONE ANOTHER is scheduled for April 2019.

Vendor table and ticket fees are eligible for



If you want to lift yourself up, lift up someone else.

Booker T. Washington



Jan - Feb 2019

**The things that excite you
are not random. They are
connected to your
purpose. Follow them.**



IM Possible

www.impossiblemall.com



Jan - Feb 2019

The Power Essay - A Personal Approach

The basic dictionary definition of **power** is the ability to do or act. Well, then we all have power since we all do both in our daily lives. We go to work, we go to school, we volunteer, we are caretakers, we do things to make our communities better and the list goes on and on. Since we all have the power to do or act we should ask ourselves: Is what we do meaningful? How do our actions make a difference in our life and in the world? Do we just act in a manner we are accustomed to behaving? What would happen if we took the time to think about how our actions? In this process, we may learn what motivates us, what drives us, what makes us are best or prevents us from being our best.

As children, many of us were taught to be polite, mannerable and respectful. We were encouraged to do well in school, told to do our chores and behave in an appropriate manner. This was done to give us a foundation for who we were and were to become. Of course, that meant we were to act like we knew where we came from i.e. our family, community etc. This was our powerbase. How we behave represents our foundation and is an expression of our personal power. That powerbase was to prepare us to succeed in the world; to be productive individuals contributing to the betterment of our families, communities and ultimately the world. As we matured, stress, fear and anxiety entered our life sometimes without us being aware of it happening. Next thing you know we are weary and tired. Somehow our lives are not fulfilling or not what we expected. Some days we think, is this all there is? Or ask, now what? This is indicative that we have lost or no longer recognize our power and it has nothing to do lack of money or status.



Jan - Feb 2019

Our personal power is a Divine Gift that we are all blessed with at birth. On the surface we may not realize our power and if activated what it could do to completely change our lives. Be encouraged; be reminded that we were created in the image of the Divine. Think about this for a minute. All that we are was formed at birth. We have the greatness inside to address any of life's situations. The important thing is to tap into that special place which may differ for each us. Some may pray. Some may meditate. Others may choose to remain still and focus. There are times that we must ask for help from others because we have difficulty doing this for ourselves. Whichever method we choose this is an active step to connect to our power that brings about our empowerment. The cloudy becomes clear, the worry and the fear are eliminated. We emerge stronger with a clearer vision of where we want to go and what we need to do. We are in a better position to address whatever is going on in our lives. This is personal power. It is yours. Believe that you have it and be grateful for it.

Dress Up, Show Up, Believe in the Power!

Peace and Blessings

Shelly

sbigams@loveexpressions4ever.com

*Our prayers may be awkward. Our attempts may be feeble.
But since the power of prayer is in the One who hears it and
not in the one who says it, our prayers do make a difference.*

Max Lucado



Jan - Feb 2019



Fill in the blank



YOU DECIDE WHO AND WHAT YOU ARE IN EACH MOMENT. THOSE MOMENTS ARE TIED TOGETHER TO BECOME WHO YOU ARE IN LIFE. IT IS A CHOICE. THE EVENTS IN OUR LIFE HAVE LESS POWER THAN HOW WE CHOOSE TO RESPOND TO THE EVENTS. LIVE YOUR LIFE WITH INTENTION AND PURPOSE.

Make 2019 an **AWESOME**



Jan - Feb 2019



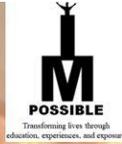
Email us

- If you would like additional information on any business, brand, event, or content contained in OTV.
- If you would like to be featured in OTV to gain exposure and expand awareness for your business.
- If you would like to recommend someone who is pursuing their passion or living their purpose to be featured in OTV.
- If you would like to place an ad in OTV.
- If you would like to provide feedback.

otv@IMPossibleMall.com.



Jan - Feb 2019



BURN THE BOATS

MAKE A COMMITMENT TO
YOUR DREAMS AND SUCCESS



POSSIBLE

Transforming lives through
education, experiences, and exposure

Start where you are. Use what you have. Do what you can.



Jan - Feb 2019

I M Partner

DESSERT CATERING



My Sweet Experience

Having an event?

Let My Sweet Experience take the stress out of your day and make your special event a sweet experience. We offer custom cakes, cupcakes, dessert buffets and much more. Call us.

(908) 693-3520



Jan - Feb 2019

IM Partner

UNIQUE GIFTS



Love Expressions



Love Expressions



Love Expressions
 Custom gifts from the heart to the heart

Shelly Bigams, Designer
 (201) 757-2081
loveexpressions4ever.com



Jan - Feb 2019

I M Partner

CHAIRS FOR ALL OCCASIONS



Chairs 2 U Designs, L.L.C

Take a seat, sit pretty and let me enhance your next event with a customized decorated chair

*Debra Randolph
(973) 583-9520
Email: drandolph@chairs2udesigns.com*



Jan - Feb 2019

I M BRANDS

Business Development	Product/Service
ANEW Professional	Talent Management
eblackwidow	Technology Consulting
MD Healthcare Management Solutions	Healthcare Consulting
Professional Education Network	Strategic Alliance – Business & Education
StrategicSite	Business Consulting

Professional Development	Product/Service
APEX Capstone	Capstone Projects
Coffee Cup Conversations	Education (Micro-Learning)
Heuristic Learning	Education (Management/Operational)
Professional Executive Program	Coaching Services
Strategos Academy	Education (Executive Level)

Personal Development	Product/Service
Field of Dreams	Personal Development
generationT	Education (Seniors)

Entrepreneur Development	Product/Service
Sketched on a Napkin	Education (Entrepreneurs)



Jan - Feb 2019

Programs/Events	Product/Service
Achievers Book Club	Personal/Professional Development Book Club
Bridge Program	Professional Internship
Escape Velocity Program	Intense Personal Development Program
I M Well 2019	Health & Wellness
Integrated Learning	Cross-Functional Learning
Let's Walk and Talk	Health & Wellness
Power Brunch	Empowerment Event
Sequel	Tuition Funding for I M Education Programs
Opportunity Network Exchange	Empowerment Event
Too Fit To Quit	Health & Wellness
Two Fit To Quit	

Experiential	Product/Service
4Reel	Deep Sea Excursions
Garretson Stables	Equestrian Experiences
Poet Tree Café	Cultural Production Events
Relation Ships	Yacht Charters
Taste Me Please	Food Catering
Virgin Tongue	Beverage Catering

Media	Product/Service
1 Song Media	Digital Content (Audio/Video)
I M COOL	Facebook Blog
Nauti Man	Digital Newsletter (for Boaters)
On the Verge	Digital Magazine (Personal/Professional Dev)
Sea, You, & Me	Digital Newsletter (for 4Reel Anglers)
Share a Byte with US	Digital Newsletter (for Data Professionals)



Jan - Feb 2019

Networking	Product/Service
Entrepreneur Network	Entrepreneur Networking Group
The Opportunity Brokers	Empowerment Networking Group
Women Empowerment	Empowerment Networking Group

Community Development	Product/Service
One Child One Village	Community Development
Red Brick Projects	Eco-friendly Real Estate Development
Unlimited Peace Orchestra	Musicians for Peace
Wear With You	Return to Work Preparation

Software	Product/Service
futuri	Web-based Strategic Management Application
imhappy	Web Portal for Authors
Xcellere	Web Performance Management

Business/Brand	Product/Service
I M Possible Mall (IM)	Parent Brand (Customer-Facing Entity)
I M University (IMU)	Corporate Social Responsibility

All I M brands are trademarked, owned, and managed by The Wright Group, LLC Private Capital Firm

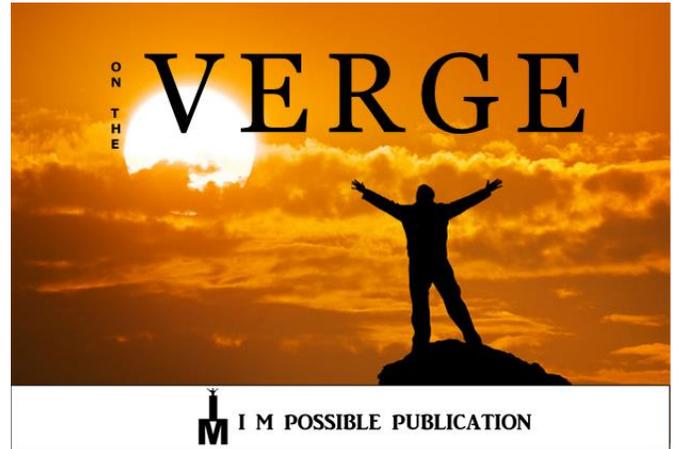
I M Brands are at different stages of business development



Jan - Feb 2019

About OTV & I M

Hopefully you learned a little more about **I M Possible Mall (I M)** businesses and brands. Some may ask, “Why so many businesses and brands?” Well our business is transforming ideas into brands, products, programs, services, and businesses to transform lives, organizations, and communities.



I M an innovative and unique business model consisting of a portfolio of businesses integrated to deliver seamless personal, professional, and business development solutions. Doing business with one **I M** business is doing business with all of them. **I M** proud to elevate people, businesses and communities.

Our businesses and brands are at various stages of business development. Both **OTV** and **I M** are in the early stages. It is a huge entrepreneurial challenge. Our approach may appear awkward to traditional linear thinkers but **I M** doing it differently!

May you continue reading **OTV**. **I M** daring you to always strive to be ***on the verge*** of your next breakthrough.

The Wright Group

Private Capital Firm

